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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
OCTOBER 1965

JUN 24 1965

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released November 19, 1965
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CURRENT SERIAL RECORDS

ICE CREAM PRODUCTION

Ice cream production in the United States during October was estimated at 58,265,000 gallons, the Crop Reporting Board reports. This is 3 percent more than in October 1964 and 6 percent larger than the 1959-63 average for the month. The January-October cumulative output this year was up 2 percent from the 10-month total in 1964 and 6 percent from the 5-year average. Production declined 14 percent seasonally from September, compared with 15 percent at this time in 1964 and 13 percent on the average in the 1959-63 period. Temperatures during October averaged below normal in all of the country east of a diagonal line from western Texas to the Upper Peninsula of Michigan. Above average temperatures occurred in the remaining western portion.

Ice cream production increased from October 1964 in all regions of the country except the Pacific, where it decreased 1 percent. Output was 4 percent more in both the North Atlantic and the South Central Regions. Increases of 5 percent occurred in both the East North Central Region and the Mountain. Production increased 1 percent in both the West North Central Region and the South Atlantic. In the three leading-producing states, manufacture was up 5 percent in New York and 1 percent in Pennsylvania, but was down 2 percent in California.

Compared with the October 1959-63 average, production increased in all regions except the South Central, where it decreased 2 percent. Regional increases ranged from 2 percent in the West North Central to 14 percent in the Pacific. Production was up 6 percent in the North Atlantic States and 9 percent in the East North Central. Output was 4 percent more in the South Atlantic Region and 13 percent larger in the Mountain. Production was 8 percent more than the average in New York and 15 percent larger in California, but it was 3 percent less in Pennsylvania.

PRODUCTION OF ICE CREAM, UNITED STATES, 1965

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|--------------------|-----------------------|---------|---------|-----------|--------------|------|
| | 1959-63 Average 1/ | 1963 | 1964 | 1965 | 1959-63 Av. | 1964 |
| | Thousand Gallons | | | | Percent | |
| January | 44,916 | 47,288 | 43,750 | 49,580 | + 11 | + 2 |
| February | 46,482 | 46,888 | 50,085 | 49,335 | + 7 | 0 |
| March | 55,525 | 55,694 | 57,961 | 59,845 | + 8 | + 3 |
| April | 57,851 | 62,046 | 59,912 | 62,525 | + 8 | + 4 |
| May | 65,190 | 66,724 | 66,385 | 66,585 | + 2 | 0 |
| June | 72,816 | 70,480 | 74,573 | 74,440 | + 2 | 0 |
| July | 75,768 | 78,577 | 81,138 | 80,300 | + 6 | - 1 |
| August | 75,779 | 75,720 | 73,400 | 78,020 | + 3 | + 6 |
| September | 63,323 | 60,765 | 66,341 | 67,940 | + 7 | + 2 |
| October | 54,787 | 58,917 | 56,626 | 58,265 | + 6 | + 3 |
| TEN MONTH TOTAL | 612,437 | 623,029 | 635,222 | 647,485 | + 5 | + 2 |
| November | 47,375 | 48,850 | 51,058 | | | |
| December | 44,696 | 45,343 | 49,287 | | | |
| TWELVE MONTH TOTAL | 704,508 | 717,597 | 735,567 | | | |

1/Short-time averages included for Alaska and Hawaii.

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PRODUCTION OF ICE CREAM: OCTOBER 1965

11-1-65

| STATE AND GEOGRAPHIC DIVISION | 5-YEAR OCTOBER AVERAGE 1959-63 1/ | OCTOBER | | | PERCENT CHANGE IN OCTOBER 1965 PRODUCTION FROM: | |
|-------------------------------------|--|------------------|---------|-------------------|---|------|
| | | 1963 1/ | 1964 1/ | ESTIMATED 1965 | 5-YEAR AVERAGE | 1964 |
| | | Thousand Gallons | | | Percent | |
| Massachusetts | 2,182 | 2,456 | 2,425 | 2,700 | + 24 | + 11 |
| Connecticut | 631 | 625 | 613 | 650 | + 3 | + 6 |
| New York | 5,471 | 5,596 | 5,595 | 5,900 | + 8 | + 5 |
| New Jersey | 1,474 | 1,655 | 1,661 | 1,530 | + 4 | - 9 |
| Pennsylvania | 5,857 | 6,042 | 5,627 | 5,710 | - 3 | + 1 |
| Other N.A. States .. | 751 | 739 | 777 | 855 | + 14 | + 10 |
| NO. ATLANTIC STATES | 16,366 | 17,113 | 16,718 | 17,345 | + 6 | + 4 |
| Ohio | 3,261 | 3,387 | 3,049 | 3,300 | + 1 | + 8 |
| Indiana | 2,231 | 2,530 | 2,315 | 2,210 | - 1 | - 5 |
| Illinois | 2,966 | 3,269 | 3,234 | 3,410 | + 15 | + 5 |
| Michigan | 2,559 | 2,850 | 2,731 | 2,950 | + 15 | + 8 |
| Wisconsin | 1,804 | 1,965 | 1,925 | 2,090 | + 16 | + 9 |
| E. N. CENTRAL STATES | 12,821 | 14,001 | 13,254 | 13,960 | + 9 | + 5 |
| Minnesota | 1,519 | 1,808 | 1,659 | 1,790 | + 18 | + 8 |
| Iowa | 857 | 862 | 886 | 820 | - 4 | - 7 |
| Missouri | 1,336 | 1,444 | 1,299 | 1,270 | - 5 | - 2 |
| N. & S. Dakota | 375 | 413 | 380 | 340 | - 10 | - 11 |
| Nebraska | 682 | 763 | 692 | 740 | + 9 | + 7 |
| Kansas | 475 | 494 | 425 | 415 | - 13 | - 2 |
| WEST NO.CENT. STATES | 5,245 | 5,784 | 5,341 | 5,375 | + 2 | + 1 |
| District of Columbia | 627 | 622 | 657 | 640 | + 2 | - 3 |
| Maryland | 1,086 | 1,086 | 992 | 1,030 | - 5 | + 4 |
| Virginia | 969 | 1,074 | 985 | 860 | - 11 | - 13 |
| West Virginia | 346 | 311 | 455 | 580 | + 63 | + 27 |
| North Carolina | 1,055 | 1,121 | 1,114 | 1,250 | + 13 | + 12 |
| Georgia | 633 | 592 | 710 | 820 | + 30 | + 15 |
| Florida | 1,555 | 1,459 | 1,481 | 1,350 | - 13 | - 9 |
| Other S.A. States .. | 612 | 723 | 673 | 625 | + 2 | - 7 |
| SO. ATLANTIC STATES | 6,883 | 6,988 | 7,067 | 7,155 | + 4 | + 1 |
| Tennessee | 1,143 | 1,160 | 1,005 | 1,030 | - 10 | + 2 |
| Alabama | 632 | 615 | 633 | 530 | - 16 | - 16 |
| Louisiana | 672 | 578 | 543 | 580 | - 14 | + 7 |
| Oklahoma | 426 | 430 | 425 | 440 | + 3 | + 4 |
| Texas | 1,706 | 1,942 | 1,770 | 1,930 | + 13 | + 9 |
| Other S.C. States .. | 841 | 935 | 745 | 800 | - 5 | + 7 |
| SO. CENTRAL STATES | 5,420 | 5,660 | 5,121 | 5,310 | - 2 | + 4 |
| Colorado | 612 | 711 | 652 | 665 | + 9 | + 2 |
| Other Mt. States ... | 1,169 | 1,319 | 1,260 | 1,345 | + 15 | + 7 |
| MOUNTAIN STATES | 1,781 | 2,030 | 1,912 | 2,010 | + 13 | + 5 |
| Washington | 958 | 1,147 | 1,017 | 980 | + 2 | - 4 |
| Oregon | 426 | 490 | 474 | 540 | + 27 | + 14 |
| California | 4,698 | 5,518 | 5,532 | 5,400 | + 15 | - 2 |
| PACIFIC STATES | 6,082 | 7,155 | 7,023 | 6,920 | + 14 | - 1 |
| UNITED STATES 2/ | 54,787 | 58,917 | 56,626 | 58,265 | + 6 | + 3 |

1/From enumerations. 2/Includes Alaska and Hawaii.

U.S. production of ice milk in October, estimated at 16,585,000 gallons, is 6 percent more than in October 1964 and 35 percent greater than the 1959-63 average for the month, the Crop Reporting Board announced. The total output through October this year was 7 percent larger than in the first ten months of last year and 39 percent greater than the 5-year average. The seasonal decline of 24 percent between September and October this year was the same as in both 1964 and the average of the 1959-63 period. All regions showed sharp declines.

Compared with October 1964, production increased in all regions except the South Central and the West, where it decreased moderately in both.

PRODUCTION OF ICE MILK, UNITED STATES, 1965

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|-----------------|-----------------------|------------------|---------|-----------|--------------|------|
| | 1959-63 Average 1/ | 1963 | 1964 | 1965 | 1959-63 Av. | 1964 |
| | | Thousand Gallons | | | Percent | |
| January | 7,182 | 8,934 | 10,079 | 11,185 | + 56 | + 11 |
| February | 8,007 | 9,861 | 11,333 | 11,865 | + 48 | + 5 |
| March | 11,175 | 13,799 | 14,943 | 16,330 | + 46 | + 9 |
| April | 13,944 | 17,482 | 18,517 | 19,665 | + 41 | + 6 |
| May | 17,507 | 21,745 | 23,107 | 24,710 | + 40 | + 7 |
| June | 20,509 | 24,384 | 26,639 | 27,460 | + 34 | + 3 |
| July | 22,169 | 27,123 | 29,392 | 30,945 | + 40 | + 5 |
| August | 21,872 | 26,183 | 25,899 | 28,850 | + 32 | + 11 |
| September | 16,094 | 18,651 | 20,522 | 21,910 | + 36 | + 7 |
| October | 12,290 | 15,703 | 15,675 | 16,585 | + 35 | + 6 |
| TEN MONTH TOTAL | 150,849 | 183,375 | 196,106 | 209,505 | + 39 | + 7 |

1/Short-time averages included for Alaska and Hawaii.

SHERBET PRODUCTION

October output of sherbet in the United States, at 3,040,000 gallons, is 10 percent larger than in October 1964 and 17 percent greater than the 1959-63 average for the month. Cumulative production in the first ten months of the year was about the same as in the corresponding period of 1964, but it was 6 percent more than the 1959-63 average. The seasonal decline from September to October was 21 percent, compared with 25 percent in 1964 and 26 percent on the average in the preceding 5-year period. All regions showed seasonal decreases. Compared with October 1964, production increased in all regions except the Pacific, where it decreased.

PRODUCTION OF SHERBET, UNITED STATES, 1965

| MONTH | ENUMERATED | | | ESTIMATED | CHANGE FROM: | |
|-----------------|-----------------------|------------------|--------|-----------|--------------|------|
| | 1959-63 Average 1/ | 1963 | 1964 | 1965 | 1959-63 Av. | 1964 |
| | | Thousand Gallons | | | Percent | |
| January | 1,976 | 2,218 | 2,349 | 2,345 | + 19 | 0 |
| February | 2,060 | 2,128 | 2,360 | 2,390 | + 15 | + 1 |
| March | 2,834 | 2,996 | 3,091 | 3,135 | + 11 | + 1 |
| April | 3,472 | 3,777 | 3,590 | 3,670 | + 6 | + 2 |
| May | 4,490 | 4,423 | 4,552 | 4,590 | + 2 | + 1 |
| June | 5,290 | 5,029 | 5,529 | 5,065 | - 4 | - 8 |
| July | 5,660 | 6,081 | 6,162 | 5,750 | + 2 | - 7 |
| August | 5,148 | 5,184 | 5,109 | 5,285 | + 3 | + 3 |
| September | 3,530 | 3,149 | 3,691 | 3,860 | + 9 | + 5 |
| October | 2,600 | 2,992 | 2,754 | 3,040 | + 17 | + 10 |
| TEN MONTH TOTAL | 37,060 | 37,977 | 39,187 | 39,130 | + 6 | 0 |

1/Short-time averages included for Alaska and Hawaii.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in October is estimated at 3,970,000 gallons. This is 4 percent smaller than in October 1964, but 5 percent larger than the 1959-63 average for the month. The January-October total output this year was about the same as in the first ten months of last year, but it was 8 percent more than the 5-year average.

Production declined 17 percent from September to October, compared with 14 percent at this time in 1964 and 12 percent on the average in the 1959-63 period. Output increased from September to October in Oklahoma, while it held steady in Arkansas and Montana. All other producing states showed seasonal decreases.

Compared with October 1964, production was less in Texas, Oklahoma, Arizona, Montana, and California. Increases occurred in all other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1965

| MONTH | ENUMERATED | | | ESTIMATED 1965 | CHANGE FROM: | |
|-----------------|--------------------|--------|--------|-------------------|--------------|------|
| | 1959-63 Average | 1963 | 1964 | | 1959-63 Av. | 1964 |
| | Thousand Gallons | | | | Percent | |
| January | 2,734 | 3,065 | 3,200 | 3,315 | + 21 | + 4 |
| February | 2,996 | 3,158 | 3,203 | 3,345 | + 12 | + 4 |
| March | 3,790 | 4,211 | 4,013 | 4,070 | + 7 | + 1 |
| April | 4,008 | 4,469 | 4,486 | 4,540 | + 13 | + 1 |
| May | 4,691 | 5,060 | 4,845 | 4,920 | + 5 | + 2 |
| June | 5,192 | 5,046 | 5,474 | 5,325 | + 3 | - 3 |
| July | 5,358 | 5,659 | 6,019 | 5,935 | + 11 | - 1 |
| August | 5,362 | 5,652 | 5,542 | 5,600 | + 4 | + 1 |
| September | 4,308 | 4,520 | 4,806 | 4,785 | + 11 | 0 |
| October | 3,794 | 4,459 | 4,130 | 3,970 | + 5 | - 4 |
| TEN MONTH TOTAL | 42,233 | 45,299 | 45,718 | 45,805 | + 8 | 0 |

WATER ICE PRODUCTION

Production of water ices in the United States in October was estimated at 1,565,000 gallons; 7 percent more than in October 1964 and 15 percent larger than the 1959-63 average. The January-October output this year was 2 percent more than in the same period last year and 9 percent larger than the 1959-63 10-months' average. Output declined 47 percent from September to October, compared with 46 percent at this time both last year and in the 1959-63 period. Seasonal decreases occurred in all regions. Compared with October 1964, production increased in all regions except the West.

PRODUCTION OF WATER ICES, UNITED STATES 1965

| MONTH | ENUMERATED | | | ESTIMATED 1965 | CHANGE FROM: | |
|-----------------|-----------------------|--------|--------|-------------------|--------------|------|
| | 1959-63 Average 1/ | 1963 | 1964 | | 1959-63 Av. | 1964 |
| | Thousand Gallons | | | | Percent | |
| January | 762 | 801 | 951 | 910 | + 19 | - 4 |
| February | 1,017 | 1,017 | 1,218 | 1,235 | + 21 | + 1 |
| March | 2,022 | 2,126 | 2,252 | 2,235 | + 11 | - 1 |
| April | 3,479 | 3,697 | 3,383 | 3,295 | - 5 | - 3 |
| May | 4,933 | 4,776 | 5,090 | 5,320 | + 8 | + 5 |
| June | 5,868 | 5,596 | 6,168 | 5,920 | + 1 | - 4 |
| July | 5,677 | 6,039 | 6,646 | 6,395 | + 13 | - 4 |
| August | 4,662 | 4,539 | 4,569 | 5,295 | + 14 | + 16 |
| September | 2,544 | 2,035 | 2,716 | 2,940 | + 16 | + 8 |
| October | 1,366 | 1,569 | 1,465 | 1,565 | + 15 | + 7 |
| TEN MONTH TOTAL | 32,330 | 32,195 | 34,458 | 35,110 | + 9 | + 2 |

1/Short-time averages included for Hawaii.